

# 2009 ANNUAL EEO PUBLIC FILE REPORT

## Qantum of Cape Cod, LLC

Stations: WEII/WXTK/WCIB/WCOD-FM

Communities of License: Dennis, West Yarmouth, Falmouth, Hyannis, MA

Reporting Period: 12/1/08-11/30/09

No. of Full-time Employees: More than 10

Small Market Exemption: YES

During the Reporting Period, no full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in 2 **events** sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

On March 11, 2009, Qantum's Operations Director and Program Director of WCIB participated in the annual Career Day Workshop at Dennis Yarmouth High School.

On April 12, 2009, Qantum Communications Co-sponsored Cape Cod Community College/WKKL's 5<sup>th</sup> Annual Radio Conference. 6 Qantum announcers moderated, narrated and took part in the many sessions during the event. All 4 Qantum stations pre-promoted the event on-air and on station websites.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Qantum hosted 8 students from the following Colleges and Cape Cod High Schools during the year:

Northeastern University- 1 student  
Pace University- 1 student  
Elon University- 1 student  
Barnstable High School- 2 students  
Brandeis University- 1 student  
Cape Cod Community College-1 student  
Cape Cod Technical High School- 1 student

All interns participated in the PROGRAMMING, PROMOTIONS, and SALES departments of Qantum Communications. They each worked an average of 10 hours per week and received at least 1 full credit towards their academic requirements.

*Participated in at least 3 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.*

Qantum's Director of Operations was a guest teacher at Cape Cod Community College/Radio Broadcasting Class at least 2 times during 2009 (November 19 & March 12).

The Director of Operations assisted the General Manager and staff of Cape Cod Community College, licensee of station WKKL, with training in broadcasting related skills including music scheduling software and WKKL's on-air automation.

Qantum's On air staff conducted a series of tours to 25 Cape Cod Regional Technical High School students from September 15 to October 15, which included demonstrations of studio equipment, and participation in actual live studio sessions.

*Established a mentoring program for station personnel*

Qantum's Operations Manager is affiliated with <http://www.getamentor.com> and <http://www.theradioconncction.com> and has taught and trained two students in an ongoing full course curriculum in broadcasting entirely in Qantum's facilities. Both students were utilized as part time station employees throughout their tenures at the stations.

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